

Northwestern Mutual Honors Wealth Management Advisor as Top Performer

[New York, NY], January 2016 – Once again, Louis S. Cannataro, Partner of Cannataro Park Avenue Financial and Wealth Management Advisor of Northwestern Mutual ChFC, AEP, REBC, CASL, CLU, CLTC is part of a select group among the Company's nearly 6,500 representatives invited to attend this year's Northwestern Mutual Forum, a symposium created for advisors and representatives of the most successful planning practices. Mr. Cannataro is among the top 100 in the company who lead the company in both insurance and investment planning. In addition to that honor, Mr. Cannataro is part of an elite few wealth management professionals therein that provide fee based planning and coordinate Trust services for private clientele.

Only 338 representatives (approximately 6,500 in total) are eligible to attend the 2015 Northwestern Mutual Forum, an educational and developmental symposium that focuses on industry issues and ways to enhance knowledge and expertise for top producing advisors and representatives. As a Forum participant, Mr. Cannataro will also receive specialized support services from the Company's home office, allowing him to more effectively meet the changing needs of his clients.

"Professionals like Lou have never been more valued and needed by families who are seeking financial security," said Northwestern Mutual Executive Vice President Todd M. Schoon. "In New York and around the country, there's been a surge in demand for long-term financial security planning to address the challenges of living longer, uncertain financial markets, less guaranteed income for retirement and significant health and long term care costs."

Mr. Cannataro is firmly established in this very small distinguished group of qualifiers that has repeatedly received these honors and services. He is recurrently recognized for his outstanding performance, serving the needs of his clients throughout the region and across the country for over nearly 25 years. Mr. Cannataro attributes his continued success to hard work, dedicated staff and great clients who value long term relationships. For him, the focus has always been on three key elements: planning first, execution second and ultimately, ongoing reviews so planning can keep pace with life's challenges and opportunities.

Mr. Cannataro's firm is located at 245 Park Avenue in New York City. Further information on Northwestern Mutual, its subsidiaries and affiliates can be found at Mr. Cannataro's Web site: cpaf.nm.com

Cannataro Park Avenue Financial is a marketing name for Louis S Cannataro in his capacity as a representative of Northwestern Mutual and is not a legal business name. Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI (NM) (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Louis S Cannataro is a Representative of Northwestern Mutual Wealth Management Company® (NMWMC), Milwaukee, WI (fiduciary and fee-based financial planning services), a subsidiary of NM and federal savings bank. Representative is an Insurance Agent of NM, and Northwestern Long Term Care Insurance Company, Milwaukee, WI (long-term care insurance) a subsidiary of NM, and a Registered Representative of Northwestern Mutual Investment Services, LLC (NMIS) (securities), a subsidiary of NM, broker-dealer, registered investment adviser and member FINRA and SIPC.

Cannataro Park Avenue Financial

Northwestern Mutual Wealth Management Company

245 Park Avenue, Suite 1800

New York, NY 10167

cpaf.nm.com

646.366.6571